



**Cedar Rapids | Iowa City
Professional and Technical Diversity Network**

NEWS: For Immediate Release
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**RECEPTION TO WELCOME NEW CORRIDOR EMPLOYEES:
Professional and Technical Diversity Network Celebrates Fifth Anniversary
with CR Marriott Program**

CEDAR RAPIDS – The Professional and Technical Diversity Network (PTDN) will host a Corridor Welcome Reception this month. The event is free and open to the public.

Rockwell Collins will sponsor the reception on Monday, May 16, from 5:30 to 7:30 p.m. at the Marriott in Cedar Rapids on Collins Road. Rockwell Collins Chairman, President and CEO Clay Jones is the keynote speaker. Jones will address the company's new diversity strategy efforts and the importance of support for diversity in the Corridor community.

This reception will celebrate PTDN's five year anniversary of advocating for diversity in the Cedar Rapids/Iowa City Technology Corridor™. In February 2000, Jones and other community leaders launched the Cedar Rapids/Iowa City PTDN nonprofit chapter to nurture and celebrate diversity as well as help attract, retain and develop diverse employees in the Corridor.

PTDN activities include networking opportunities to connect new employees to resources and people in Corridor communities. The board of directors, representing private sector businesses and nonprofit organizations throughout the Technology Corridor are committed to support diversity through a collaborative, non-competitive approach to recruit, develop and retain a diverse employee base.

Businesses and organizations supporting PTDN include: AEGON USA, Alliant Energy, Bankers Advertising/TruArt, Cedar Rapids Area Chamber of Commerce and Priority One, Cedar

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Rapids Community Schools, Coe College and Sodexo Catering, ETradestone, Frontier Natural Products Co-Op, Gazette Communications, Howard R. Green, Iowa City Area Development Group, the Iowa City Area Association of REALTORS®, Iowa City Community School District, Department of Veterans Affairs Iowa City Health Care System, Kirkwood Community College, Panera Bread Bakery-Cafes, Pearson Educational Measurement, Procter & Gamble, Oral-B, Rockwell Collins, Sales Associates of Cedar Rapids, Wells Fargo and The University of Iowa.

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For more information concerning the Professional/Technical Diversity Network of Cedar Rapids/Iowa City, please contact chair@ptdn.net.